Dear friend of the Treeline,

The vision for the Treeline has been alive since the early 1980s. In 2019, the Treeline Conservancy has been focused on the actual construction of the trail. To achieve this overall goal, we have concentrated on the following efforts to strengthen our capacity to plan and build the Treeline.

We have increased awareness of the Treeline throughout Ann Arbor through participation in various events in 2019, such as the Mayor’s Green Fair and meetings and presentations with community members and organizations. The Conservancy has forged connections with other trail-related organizations and individuals in the greater Ann Arbor area, including Washtenaw County Parks and the Border-to-Border Trail. We have also created a video explaining the substance and current status of the Treeline. The video is a key component of all of our in-person presentations and meetings as well as of our social media presence and website, thetreeline.org.

The Conservancy achieved several milestones of organizational maturity in 2019. After an extensive search for our first Executive Director, the Conservancy hired Nan Plummer to begin working with us in February 2020. To strengthen our Board, we recruited three new members: David Barrett, Norman Herbert, and Kevin Thompson. With their and others’ hard work, we crafted our first annual budget for 2019 including operating funds for staffing, ongoing operations, and project planning and design work. We also contracted a financial review of our 2018 fiscal activities and have laid the groundwork for future financial reviews and audits.

Our fundraising efforts intensified in 2019, generating operating support for our first year with a staff member. We have also paved the way for applications to other local and national philanthropic organizations for operating assistance and project funding. In addition, the City of Ann Arbor secured grants and planning assistance for the Treeline from Washtenaw County and the National Park Service.

We are exceptionally proud that the Treeline Master Plan received the 2019 Planning Excellence Award for Transportation Planning from the Michigan Chapter of the American Planning Association. This award honors the City’s collaborative planning effort on the Treeline with SmithGroup and the Treeline Conservancy.

We encourage you to contact us at thetreeline.org for more information or to ask questions and offer suggestions to the Conservancy. Thank you for your interest in the Treeline!

Norman Herbert  
Co-chair

Joe O’Neal  
Co-chair

Greg Holcombe  
President
Dear friend of the Treeline,

It’s an honor to invite you to read this 2019 Annual Report. The accomplishments you will discover here all occurred before my arrival in February 2020. May they inspire you, as they did me, to know more about the Treeline and how you can help realize this long-dreamed-of trail from the Huron River through the heart of Ann Arbor.

It will be a great pleasure to meet you in person in the weeks and months ahead. In the meantime, thank you for your support for making the Treeline a reality.

Gratefully,

Ellen A. Plummer
Executive Director
2019 Accomplishments

We increased community awareness of the Treeline.

Premiere of the Treeline video to community groups and through online channels, including our website, thetreeline.org. We’ll continue to use it for one-on-one and group presentations.

Participation in Mayor’s Green Fair, providing information and bookmarks.

Treeline bookmarks were printed on location by Hollander’s with a vintage printing press at the Mayor’s Green Fair.
Presentations to Kerrytown merchants, Kiwanis Club, and other community members.

Publicity via an *Ann Arbor Observer* feature article in May.
2019 Accomplishments

We strengthened the capacity of the Treeline Conservancy to plan and build the Trail.

Launched Key Fundraising Initiatives

Received major gifts to provide resources to hire our Executive Director

Developed Corporate Sponsorship and Individual Giving programs and have begun conversations with prospective contributors

December 2018 demolition at 410 Miller Avenue, the first property acquired for the Treeline.
Recruited Executive Director

Nan Plummer was hired in December and began work in February 2020. She brings experience in cultural resource management and annual and major gifts fundraising to the position. After serving as the CEO of nonprofit organizations in Arkansas and Kentucky, Nan is excited to return to the Ann Arbor area, where she earned a PhD in architectural history from UM, worked and lived for 25 years.
Recruited New Board Members

Norman Herbert is the retired associate VP and Treasurer of the University of Michigan. He has served on many nonprofit boards, including University Musical Society, Ann Arbor Area Community Foundation and Earlham College Foundation.

David Barrett is a performing and teaching musician and an Emmy-award-winning composer. He served on the Ann Arbor Park Advisory Commission for two terms and is an advocate for improved athletic and recreational facilities, especially for youth.

Kevin Thompson is General Manager GOOD Worldwide Inc., and UPworthy, a social impact media company. He is a lecturer and executive in residence at UM Ross School of Business and has served as trustee of Ann Arbor Area Community Foundation and Summers-Knoll School.
2019 Accomplishments

We ended 2019 in a strong financial position for growth in 2020.

<table>
<thead>
<tr>
<th>Statements of Financial Position</th>
<th>Dec 31 2019</th>
<th>Dec 31 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Assets: cash, cash equivalents, prepaids</td>
<td>$149,715</td>
<td>$19,748</td>
</tr>
<tr>
<td>Land</td>
<td>$217,769</td>
<td>$217,769</td>
</tr>
<tr>
<td>Total assets</td>
<td>$367,484</td>
<td>$237,517</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Liabilities: accounts payable</td>
<td>$2,122</td>
<td>$10,007</td>
</tr>
<tr>
<td>Net Assets: without donor restrictions</td>
<td>$365,362</td>
<td>$227,510</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>$367,484</td>
<td>$237,517</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Statements of Activities</th>
<th>Dec 31 2019</th>
<th>Dec 31 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Support: contributions and in-kind</td>
<td>$178,377</td>
<td>$257,210</td>
</tr>
<tr>
<td>Operating Expenses: program and supporting services</td>
<td>$40,619</td>
<td>$58,571</td>
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<tr>
<td>Total operating support in excess of operating expenses</td>
<td>$137,758</td>
<td>$198,639</td>
</tr>
<tr>
<td>Interest Income</td>
<td>94</td>
<td>59</td>
</tr>
<tr>
<td>Net Assets, Beginning of Year</td>
<td>$227,510</td>
<td>$28,812</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td>$365,362</td>
<td>$227,510</td>
</tr>
</tbody>
</table>
We deepened our working relationship with the City of Ann Arbor.

Forged Collaboration Agreement between the City Council and the Treeline Conservancy.

Instituted regular, bi-monthly meetings with the City Administrator, Downtown Development Authority, and our City liaison, Systems Planner Heather Seyfarth.

Initiated coordination of contact with key property owners along Treeline route.

2019 Planning Excellence Award for the Treeline Master Plan
We received financial support and recognition from county, state, and national sources.

**Awarded $50,000 “Connecting Communities” grant** through a joint application with the City of Ann Arbor by the Washtenaw County Parks & Recreation Commission.

**Awarded Rivers, Trails, and Conservation Assistance** through a joint application with the City of Ann Arbor by the National Park Service.

**Awarded a $10,000 grant by the DTE Energy Foundation.**

**The Treeline Master Plan** developed by the City of Ann Arbor and SmithGroup was **awarded the 2019 Planning Excellence Award** for Transportation Planning from the Michigan Chapter of the American Planning Association.
We are grateful to our new and continuing supporters.

Daniel Adams
Nathan Adams
J. David Allan
Michael Allemang and Janis Bobrin
Peter and Sally Allen
Carolyn and Joe Arcure
Karen and Tim Athan
James and Lisa Baker
Carol Barbour and Sid Gilman
David and Tracy Barrett
Lois and David Baru
John and June Bassett
Anna and Gordon Beeman
Debbie and Jim Beuche
Rishi Bhattacharyya
Neal Billetdeaux
Elizabeth Bloom
Terrill and Lee Bravender
William Brinkerhoff and Kathy Sample
David and Linda Brophy
Reginald Bulkley and Carol Dunaway
Jonathan and Trudy Bulkley
Ian and Sally Bund
Hank and Carla Byma
Mary Cambruzzi
Jessica Anne Cameron and Mary Ellin
Cameron
Monica Caplice
Jean Carlberg
Francesca Cassara
Jean Chadbourne and Tom Powell
Wayne and Melinda Colquitt
Alan and Polly Connor
Clan Crawford
Brooks Curtis
Raymond Detter
David and Carol Diephuis
Lisa Disch
Steve Dobson
DTE Foundation

Janine and Stephen Easter
Michele Easter
Gary and Liz Elling
Carol and John Eman
Stephen Ernst and Pamela Raymond Ernst
Sidra Ezrahi and Bernard Avishai
Martin Fischhoff
Janet Fisher
Joe and Beth Fitzsimmons
Myles Flewelling
Fourth Ave Birkenstock
Paul and Judy Freedman
Tim and Stephanie Freeth
Anthony Gallo
Barbara and Thomas Gelehrter
Barbara Gibson
Steve Glauberman and Margaret Schankler
Nancy and Laurence Goldstein
Sally Greve and Walter Fisher
Ronald Gruber
Sondra Gunn
Geoff, Stephanie, Drew and Jack Harrigan
Mary Hathaway
Norman and Debbie Herbert
Peter Heydon
Mark Hodesh and Margaret Parker
Greg and Alison Holcombe
Maurita Peterson Holland and Roger Chard
Tom and Cindy Hollander
HopkinsBurns Design Studio
Helaine and Dale Hunscher
Kathryn and Thomas Huntzicker
Janet and Wallie Jeffries
Sarah Johnson
Charles and Judith Judge
Lois and Gordon Kane
Larry and Carole Katz
Joan and Robert Kissick
Jean and Arnold Kluge
Chris Kolb
Graydon and Greta Krapohl
Kenneth and Jane Lieberthal
Barbara Lucas
Jane and John Lumm
Martha MacKenzie
Pramit and Suparna Malhotra
Robert W. Marans
Bill and Sally Martin
Gregory Mazure
Emily and Darren McKinnon
Tom and Debbie McMullen
Thomas J. Miree
Michael Moore and Ellen Brody
Melinda Morris
Mary Mostaghim
Barbara A. Mueller
Susan and Roy Muir
Barbara Murphy and Gavin Eadie
Shelly Neitzel and Andrew Caughey
Els R. Nieuwenhuijsen
Christer and Outi Nordman
Joe and Karen O’Neal
Elizabeth Ong
Michael and Katherine O’Rear
Walter Parry
Sarah and Henry Paulson
Sally Hart Petersen and Timothy B. Petersen
Seth Peterson
Rev. Kenneth Phifer and Katharine Hadley
Robert and Mary Ann Pierce
Lana and Henry Pollack
Richard Pool
Mary Jo M. Powell
Thomas J. Powell
Elizabeth and Charles Price
Rick and Mary Price
Mary Jean Raab and John Boyer
Ellen and Stephen Ramsburgh
Cedric and Mori Richner
Matthew Rife
Ann and Patrick Rodgers
John Rogers
Margaret and Lawrence Root
Prudence Rosenthal
Maria Saltiel
Andrea Sankar and Mark Luborsky
Richard and Norma Sarns
Maya Savarino
Shirley “Rusty” Schumacher
Martin Schwartz
Harriet Selin
Susan and Patrick Shields
Charles Shipan and Katherine Malville-Shipan
Mike Shriberg
Lori Shulske
Peter and Carol Sickman-Garner
Eve Silberman and John Hilton
Gayle Steiner
Elizabeth Sweet
Brian and Lee Talbot
Michael and Ellen Taylor
Kevin Thompson and Manja Holland
Ramona and Greg Thompson
David Treece
Tuesday Book Group
Karen and David Ufer
Sue Van Appledorn
Tom VanderMey
Washtenaw Bicycling & Walking Coalition
Washtenaw County Parks & Recreation Commission
Douglas and Susan Weber
Wege Foundation
Robert and Sally West
Peter and Susan Westerman
Frank and Judy Wilhelme
Chris Wolfe and Linda Kidder
Charlotte A. Wolfe
Shirley L. Wood
Frances and Henry Wright
The Treeline Conservancy Board of Directors acknowledges with deep sadness the passing of long-time director, Jonathan W. Bulkley. Professor Bulkley joined the Board in 2007 and was active until his death in July 2019. His expertise across the intersection of many disciplines—natural resources, civil engineering, public health, environmental law, business—his passion for environmental sustainability, and his personal warmth all guided the group of friends who envisioned the Treeline. He is deeply missed. The Treeline Conservancy Board extends its profound sympathy to Trudy Bulkley, Jonathan’s wife of 57 years, and their family.
In-kind support

Phire Group

City of Ann Arbor

National Park Service

Hollanders

SGA

Susan Galardi Accounting

Hooper Hathaway

Price Beuche & Wallace

Attorneys at Law
The Treeline Conservancy
Board of Directors

Norman Herbert, Co-chair
Joe O’Neal, Co-chair
Greg Holcombe, President
David Barrett
Jonathan Bulkley
   (deceased 2019)
Francesca Cassara
Wayne Colquitt
Janine Easter
Darren McKinnon
Melinda Morris
Roy Muir
Kevin Thompson

The Treeline Conservancy
525 West William Street
Ann Arbor, MI 48103
thetreeline.org